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FOR IMMEDIATE RELEASE

**The Youth Fair Rolls Out Loads of Fun & Savings for Families
Including Free Admission Days**

MIAMI, FL – March 10, 2014 – Now in its 63rd year, The Miami-Dade County Youth Fair & Exposition is offering many ways to get free admission in 2014, along with special discounts and offers.

FREE ADMISSION & SPECIAL OFFERS-OPENING DAY Thursday, March 13:

- FREE admission with the purchase of an advance ticket.
- \$5 admission for guests 6-64 years of age all day.
- **SCHOOL SPIRIT UNIFORM DAY**- FREE admission for students wearing their school logoed uniform. Students must go directly to the front gate.
- **CHILDREN & SENIORS**- FREE admission for children 5 and under, as well as adults 65 years and better on opening day and every day, all day.

FREE ADMISSION-Wednesday, March 26:

- **SCOUTS DAY**- FREE admission for Girl and Boy Scouts wearing their uniform on Wednesday, March 26, 2014. No coupon required.

SPECIAL DISCOUNTS (WITH COUPON):

- **\$6 BEFORE 6 P.M.** - \$6 admission and \$6 fair foods and games, Monday – Friday, BEFORE SIX (6 p.m.). Coupons are available at participating Pollo Tropical locations and online at www.fairexpo.com. One coupon per guest required.
- **MIAMI-DADE COUNTY EMPLOYEES**- Miami-Dade County employees and up to three (3) guests pay only \$8 per person on admission (a savings of \$4 each) Monday-Thursday. A valid Miami-Dade County Employee I.D. must be presented, along with coupon, at any Main Gate Ticket Booth prior to purchase.
- **MILITARY**- Active and retired military personnel and up to three (3) guests pay only \$6 per person (50% off regular admission) Monday-Thursday. Coupon and valid military I.D. must be presented at any Main Gate Ticket Booth prior to purchase.
- **PUBLIC, PRIVATE & CHARTER SCHOOL TEACHERS** - All public, charter and private school teachers and up to three (3) guests pay only \$8 per person on admission Monday-Thursday. Coupon and valid I.D. must be presented at any Main Gate Ticket Booth prior to purchase.

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- **MIAMI-DADE COUNTY PTA MEMBERS-** Miami-Dade County PTA Members and up to three (3) guests pay only \$8 per person on admission Monday-Thursday. Coupon and a valid PTA Membership Card must be presented at any Main Gate Ticket Booth prior to purchase.
- **MIAMI-DADE PUBLIC LIBRARY CARDHOLDERS-** Miami-Dade Public Library cardholders and up to three (3) guests pay only \$8 per person on admission Monday-Thursday. Coupon and a valid Miami-Dade Public Library Card must be presented at any Main Gate Ticket Booth prior to purchase.

SPECIAL DISCOUNTS (NON-COUPON):

- **MIAMI DOLPHINS DAY-** Fair attendees who wear their Miami Dolphins t-shirt on Sunday, March 16, 2014, save \$4 on one admission ticket. Must go to any Main Gate Ticket Booth to receive discount.
- **CANNED FOOD DRIVE-** Fairgoers save \$4 on one admission ticket when they bring 2 cans of food to the designated tent area. A ticket will be provided in the tent area, which can then be presented at any Main Gate Ticket Booth to receive the discount. Offer valid Mar.14-Mar.30. The canned food drive benefits Miami Rescue Mission.

STUDENT FIELD TRIP DAYS:

- The Youth Fair wants to ensure that all students have the opportunity to experience the fair and share with their friends and teachers their project that is on display. The 5 FREE admission Student Field Trip Days take place from 9:00 a.m. until 1:00 p.m. The Youth Fair is not open to general public between 9:00 am. and 1:00 p.m. on the following Student Field Trip dates:
 - Friday, March 14th – Grades 3-5
 - Monday, March 17th- Pre-school, Kindergarten, Grades 1 & 2
 - Tuesday, March 18th- Grades 6,7 &8
 - Wednesday, March 19th- Grades 6,7 & 8
 - Thursday, March 20th- **Exceptional Students Day** for students of all ages with special needs. Every year The Youth Fair dedicates a special morning to the students so they can enjoy The Youth Fair in a safer and more accessible way. Special needs students enjoy select rides that run at reduced speeds plus many vendors and concessionaires are open to accommodate these special guests. Access is provided to all exhibits inside Arnold Hall, the World of Agriculture Tent and The Petting Zoo located at The Oasis. The Youth Fair's very own Tadpole and Katie make extra special appearances to visit with the youngsters.

All Day, Every Day at The Youth Fair:

- Youngsters 5 years of age and under are admitted FREE everyday, all day and no coupon is required.
- Seniors 65 years and better receive FREE admission every day, all day and no coupon is required
- The Youth Fair has convenient FREE parking.

“The Youth Fair is delighted to offer the free admission offers and the other money-saving offers to the hundreds of thousands of families that will visit The Youth Fair”, said Bob Hohenstein, President and Chief Executive Officer. “Our goal each year is to make our great Miami institution an affordable day of family fun and excitement that everyone can enjoy.”

The Youth Fair is located on Coral Way (SW 24th St.) at 112th Ave. Gates open on weekdays at 3 p.m., Saturdays & Sundays at 12 noon and at 12 noon during Spring Break, March 21–30, 2014. General admission \$12 with FREE admission every day, all day for children 5 years and younger, as well as adults 65 and better. **Parking is FREE**, every day, all day! Preferred parking is available for \$12 per vehicle. Preferred parking is limited. The P*O*P Unlimited Ride Card is \$25 Mon.-Fri., and P*O*P Weekend Unlimited Ride Card is \$35.

The Youth Fair also offers many amenities for families, including: stroller and wheelchair rental, lost & found, paved walkways, convenient sitting areas, lush landscape, diaper changing facilities/restrooms and more. Sponsors include Coca- Cola, KIA, and Sedano's Supermarkets.

*The Miami-Dade County Youth Fair & Exposition, known for generations as The Youth Fair, is a state of Florida chartered, private, not-for-profit organization that has donated well over \$10 million in scholarships, awards and cash premiums to Miami-Dade County students and is dedicated to supporting education, showcasing youth achievement and promoting South Florida agriculture. **The Youth Fair will take place daily March 13-30, 2014. For more information, please visit www.fairexpo.com or call (305) 223-7060.***

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